

OPHTHALMIC IMAGING ASSOCIATION (UK) - OOGHEELKUNDIGE FOTOGRAFIE NEDERLAND (NL)



Invitation ICOP 2023 – Rotterdam

On behalf of the Organising Committee of ICOP2023 it is our pleasure to invite your company to participate and to welcome your sponsorship of this exciting international meeting. We hope you will take full advantage of the opportunity to promote your products to the delegates of ICOP2023.

ICOP, the International Conference on Ophthalmic Photography, will take place April 14-16, 2023 and is hosted by The Rotterdam Eye Hospital and the Dutch Ophthalmic Photographers Society, in the beautiful city of Rotterdam, The Netherlands! Held every 4 years and attended by the foremost ophthalmic photographers and imagers from the UK, US, Japan and Australasia, the conference incorporates a strong scientific program, guest speakers, trade display, professional exhibition and social activities. The long-established tradition of ophthalmic imagers, photographers and ophthalmologists from around the globe coming together to share their expertise, exchange ideas, and build a community at the ICOP educational programs is continuing in this exciting meeting!

ICOP2023 is intended for anyone who is involved with ophthalmic imaging: photographers, medical imagers, optometrists, orthoptists, nurses, technicians, ophthalmologists and clinicians. Presentations will cover the broad area of technology and pathology, and the intersection between these two.

ICOP2023 will take place at the S.S. Rotterdam, an antique cruise ship docked at the harbour, promising three full days of lectures and scientific papers presented by international speakers from Indonesia, the United States, the United Kingdom, Israel, Australia, Singapore, The Netherlands and many more. A visit to the Rotterdam Eye Hospital is of course included!

ICOP - a partnership of four imaging societies

ICOP is a partnership of four imaging societies: the Ophthalmic Photographers' Society (US), the Ophthalmic Imaging Association (UK), the Australian Institute of Medical & Biological Illustration (AU) and the Dutch Ophthalmic Photographers Society (NL). So ICOP2023 will be THE place to be to meet your peers from all over the globe and share knowledge and experience!

Event website: www.icop2023.org

Sponsorship and Trade Exhibition details are outlined in the attached schedule. Sponsorship contributions are categorised into 4 different levels, Bronze, Silver, Gold and Platinum, with corresponding benefit levels to sponsors.



Themes of the meeting

- Ophthalmic photography
- Ophthalmic imaging
- Medical and biological illustration

Venue

S.S. Rotterdam by WestCord 3e Katendrechtse Hoofd 25 3072 AM Rotterdam Netherlands

Timetable of events

*The below proposals set out below may be subject to change at a later date

Congress dates and schedule

ICOP 2023 is a 3-day event, held from Friday 14th April to Sunday 16th April 2023

Thursday April 13, 2023

• Invited dinner – possibility to sponsor

Friday April 14, 2023

- Location: S.S. Rotterdam by WestCord
- Programme: 09:00 16:00
- Guests: 125+ international guests from all over the world
- Possibility to organize knowledge-oriented meeting sessions with specific groups of guests

Saturday April 15, 2023

- Location: S.S. Rotterdam by WestCord
- Programme: 09:00 16:00
- Guests: 125+ international guests from all over the world
- Possibilities:
 - \circ Demo market, exhibition booths, interactive lunch meeting possibilities
 - Possibility to organize knowledge-oriented lunch sessions with specific groups of guests
 - o Sponsored dinner



Sunday April 16, 2023

- Location: S.S. Rotterdam by WestCord
- Programme: 09:00 16:00
- Guests: 125+ international guests from all kinds of eye hospitals worldwide
- Possibilities:
 - o Demo market, exhibition booths, interactive lunch meeting possibilities
 - o Possibility to organize knowledge-oriented lunch sessions with specific groups of guests
 - Sponsored dinner

Interested to be a part of this global meeting? Please contact: Maaike van Zuilen Organizing Committee ICOP2023 E: maaike@philogirl.nl M: + 31 (0) 6 456 32 117





Erasmusbrug package – € 12,950 (Platinum)* ex 21% VAT

- Mention as main sponsor on main communication materials
- Entrance tickets:
 - o 4 entrance tickets for the three conference days included
 - Extra entrance tickets can be bought for € 125
- Live mentions at event:
 - Verbal mention during opening & closing
 - Visual mention during opening & closing
 - Possibility to present during programme (max 5 minutes)
 - Logo in opening slide
- Stand space 15 m2, premium location
- Quay flag (600 x 150 cm, between ship & parking)
- Special events
 - Placing of banner at welcome dinner
 - Pastries with company logo (during 1 break)
- Advertisement in program book
 - Full page with logo
- Advertisement on conference webpage (ICOP)
- Large logo + banner
- Advertising at conference
 - Banner display in registration area (max. 1m width)
 - Company brochures on tables during lunch (1 day)
- Mailings
 - Large logo
 - Conference bag
 - Conference bag with company logo
 - 1 goody in company bag
 - 2 flyers in company bag





Euromast Package - € 8,900 (Gold)* ex 21% VAT

- Entrance tickets:
 - o 2 entrance tickets for the whole duration of the conference
 - Extra entrance tickets € 175
- Live mentions at event
 - Visual mention during opening & closing
 - Logo in opening slide
- Stand space 12 m2
- Quay flag (600 x 150 cm, between ship & parking) € 220
- Special events
 - Pastries with company logo (during 1 break)
- Advertisement in program book
 - Half page with logo to be provided by sponsor
- Advertisement on conference webpage (ICOP)
 - o Large logo
- Advertising at conference
 - Company brochures on tables during lunch (1 day)
- Mailings
 - Large logo
 - Conference bag
 - \circ 1 goody in company bag
 - 1 flyer in company bag





Markthal Package - € 6,450 (Silver)* ex 21% VAT

- Entrance tickets:
 - \circ 1 entrance ticket for the whole duration of the conference
 - Extra event tickets for sale € 235
- Live mentions at event
 - Visual mentions during opening & closing
 - Logo in opening slide
- Stand space 8 m2
- Advertisement in program book
 - Quarter page with logo
- Advertisement on conference webpage (ICOP)
 - Small logo
- Mailings
 - o Small logo
- Conference bag
 - 1 flyer in company bag





Cube Houses Package - € 3,900 (Bronze)* ex 21% VAT

- Entrance tickets:
 - 0 1 entrance ticket for the whole duration of the conference
 - Extra entrance tickets € 295
- Live mentions at event
 - Visual mention during opening & closing
 - Logo in opening slide
- Stand space 6 m2 € 1000
- Advertisement in programme book
 - Note of appreciation
- Advertisement on conference webpage (ICOP)
 - Logo will be included
- Mailings
 - Logo will be included